

Digital Image Manipulation  
Stage II

<b>Task One:</b> “Try adding a little irony” Sizing, layers & compositing	<b>Semester:</b> Two 2015/16
<b>Tutor:</b> Geoff White	
<b>Published:</b> Monday 1 Feb 2016	<b>Submission:</b> Sunday 7 <sup>th</sup> Feb 2016 by or before 24.00, by <a href="mailto:filesender.heanet.ie">filesender.heanet.ie</a>

Part A 10%	<ol style="list-style-type: none"> <li>Download and process the two files of a 48 sheet billboard, available from from fixerstain.com: a&gt; billfront_1001.dng b&gt; billoblq_1002.dng</li> <li>Using a digital camera, make a third image, which could be credibly and suitably cropped to proportion and used in the billboard exercises below. (<i>urname_date_1003.dng</i>) note: 48 Sheet Billboard: size – 10’x20’, proportion – 1:2</li> <li>Fully process all files.</li> </ol>
Part B 40%	<ol style="list-style-type: none"> <li>Using the two supplied files, frontal and oblique views, undertake the composites listed below using Layers and Adjustment Layers: <ol style="list-style-type: none"> <li>Crop to proportion, size and insert image from step 2 into the front elevation. Save the composite image as a Layered Photoshop file. (<i>urname_date_1004.psd</i>)</li> <li>Crop to proportion, size and insert image from step 2 into the oblique view. Save the composite image as a Layered Photoshop file. (<i>urname_date_1005.psd</i>)</li> </ol> </li> </ol>
Part C 20%	<ol style="list-style-type: none"> <li>Using an Adjustment Layer, change image 4(b) so that only the billboard is monochrome. Save the composite image as a Photoshop file. (<i>urname_date_1006.psd</i>).</li> </ol>
Part D 30%	<ol style="list-style-type: none"> <li>Save a copy of 4(a) as a JPEG file, 400 pixels height at 72 PPI. Colour space tagged to sRGB. (<i>urname_date_1007.jpg</i>).</li> <li>Save a copy of 4(b) as a JPEG file. 400 pixels width at 72 PPI. Colour space tagged to sRGB. (<i>urname_date_1008.jpg</i>).</li> <li>Save a copy of 5 as a Flattened Tiff file using the original pixel dimensions and a resolution of 240 PPI. Colour space set to Adobe RGB (1998). (<i>urname_date_1009.tif</i>).</li> </ol>
Part E	<ul style="list-style-type: none"> <li>All digital work will be submitted no later than the submission date above through: <b>filesender.heanet.ie</b>. Files should be addressed to <a href="mailto:geoff.white@dit.ie">geoff.white@dit.ie</a>. Multiple files should be zipped into a single folder, and the download Expiry Date should be left unchanged.</li> </ul>

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Notes:

- Ensure that all photography is undertaken with regards to the requirements of this brief. The quality of photographic craftwork employed is important.
- All images are to left with layers and adjustment layers and therefore **not** flattened, unless stated otherwise.
- Images should be suitably presented, with colour and tonality adjusted using layer adjustments as required.
- Filename should follow the approved format and sequencing above.
- All files should contain IPTC identification and keyword Metadata.
- Folders should be named as follows:

name\_task\_number\_YYYYMMDD [Date of submission]

gewhite\_brief\_1\_07022016

Assessment:

- Assessment will be based on the correct application of technologies utilising standard workflow procedures and the principal of Non Destructive Image making in achieving each task.