

Digital Image Manipulation
Stage II

Task One: <i>“Try adding a little irony”</i> Sizing, layers & compositing	Semester: Two 2015/16
Tutor: Geoff White	
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Part A 10%	<ol style="list-style-type: none"> Download and process the two files of a 48 sheet billboard, available from from fixerstain.com: <ul style="list-style-type: none"> a> billfront_1001.dng b> billoblq_1002.dng Using a digital camera, make a third image, which could be credibly and suitably cropped to proportion and used in the billboard exercises below. (<i>username_date_1003.dng</i>) note: 48 Sheet Billboard: size – 10’x20’, proportion – 1:2 Fully process all files.
Part B 40%	<ol style="list-style-type: none"> Using the two supplied files, frontal and oblique views, undertake the composites listed below using Layers and Adjustment Layers: <ol style="list-style-type: none"> Crop to proportion, size and insert image from step 2 into the front elevation. Save the composite image as a Layered Photoshop file. (<i>username_date_1004.psd</i>) Crop to proportion, size and insert image from step 2 into the oblique view. Save the composite image as a Layered Photoshop file. (<i>username_date_1005.psd</i>)
Part C 20%	<ol style="list-style-type: none"> Using an Adjustment Layer, change image 4(b) so that only the billboard is monochrome. Save the composite image as a Photoshop file. (<i>username_date_1006.psd</i>).
Part D 30%	<ol style="list-style-type: none"> Save a copy of 4(a) as a JPEG file, 400 pixels height at 72 PPI. Colour space tagged to sRGB. (<i>username_date_1007.jpg</i>). Save a copy of 4(b) as a JPEG file. 400 pixels width at 72 PPI. Colour space tagged to sRGB. (<i>username_date_1008.jpg</i>). Save a copy of 5 as a Flattened Tiff file using the original pixel dimensions and a resolution of 240 PPI. Colour space set to Adobe RGB (1998). (<i>username_date_1009.tif</i>).
Part E	<ul style="list-style-type: none"> • All digital work will be submitted no later than the submission date above through: filesender.heanet.ie. Files should be addressed to geoff.white@dit.ie. Multiple files should be zipped into a single folder, and the download Expiry Date should be left unchanged.

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Notes:

- Ensure that all photography is undertaken with regards to the requirements of this brief. The quality of photographic craftwork employed is important.
- All images are to left with layers and adjustment layers and therefore **not** flattened, unless stated otherwise.
- Images should be suitably presented, with colour and tonality adjusted using layer adjustments as required.
- Filename should follow the approved format and sequencing above.
- All files should contain IPTC identification and keyword Metadata.
- Folders should be named as follows:

name_task_number_YYYYMMDD [Date of submission]

gewhite_brief_1_07022016

Assessment:

- Assessment will be based on the correct application of technologies utilising standard workflow procedures and the principal of Non Destructive Image making in achieving each task.